

Richard Bennett

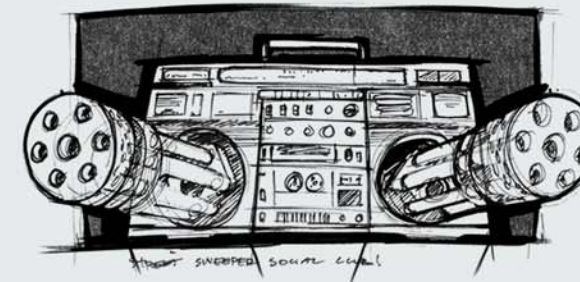
Designer

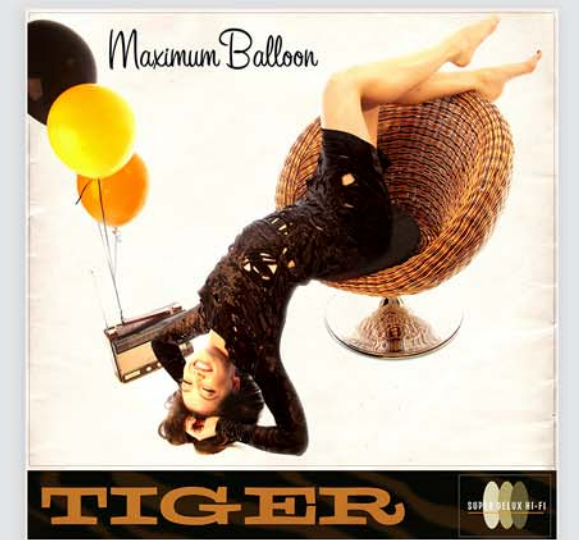
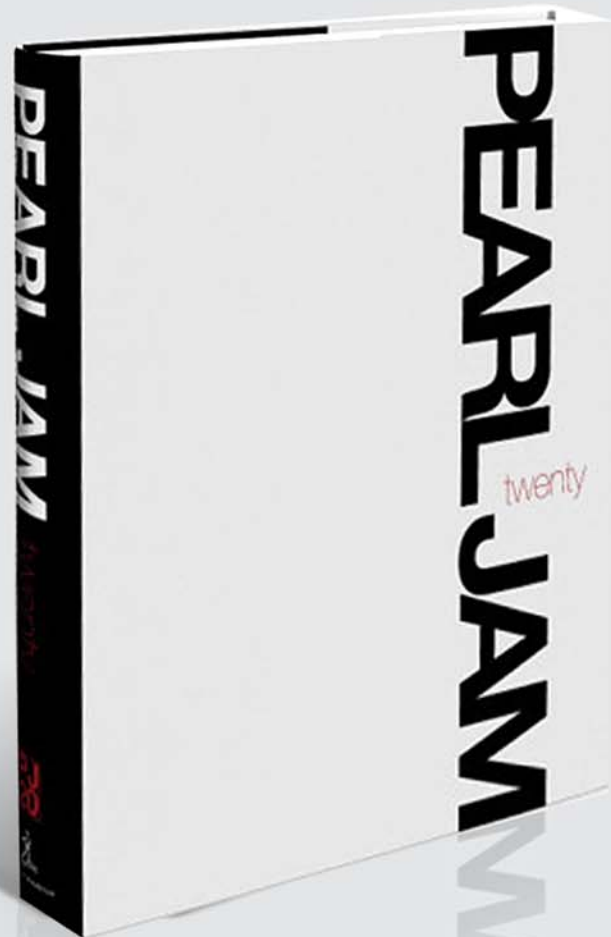
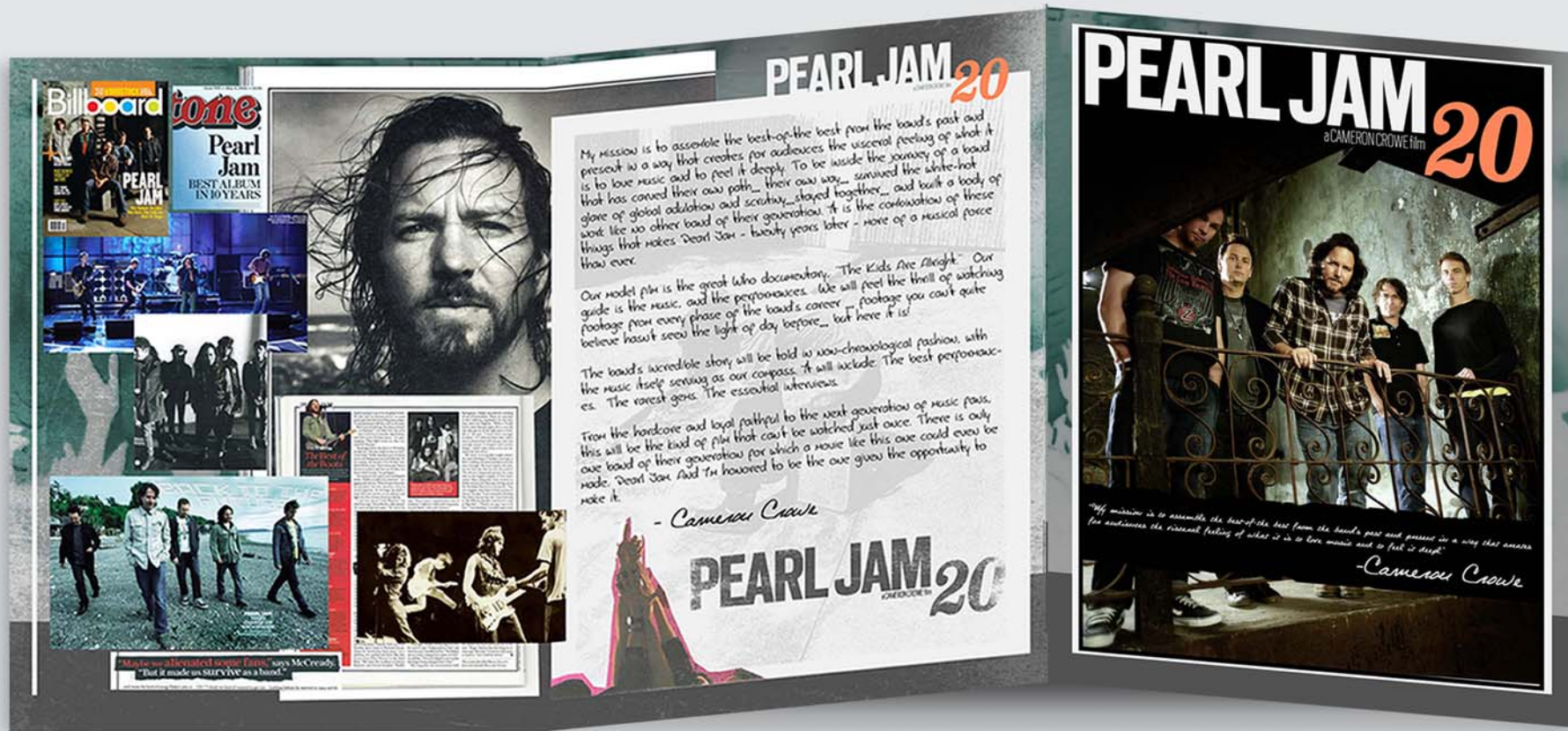
310.795.0361 rb@richardbennett.com

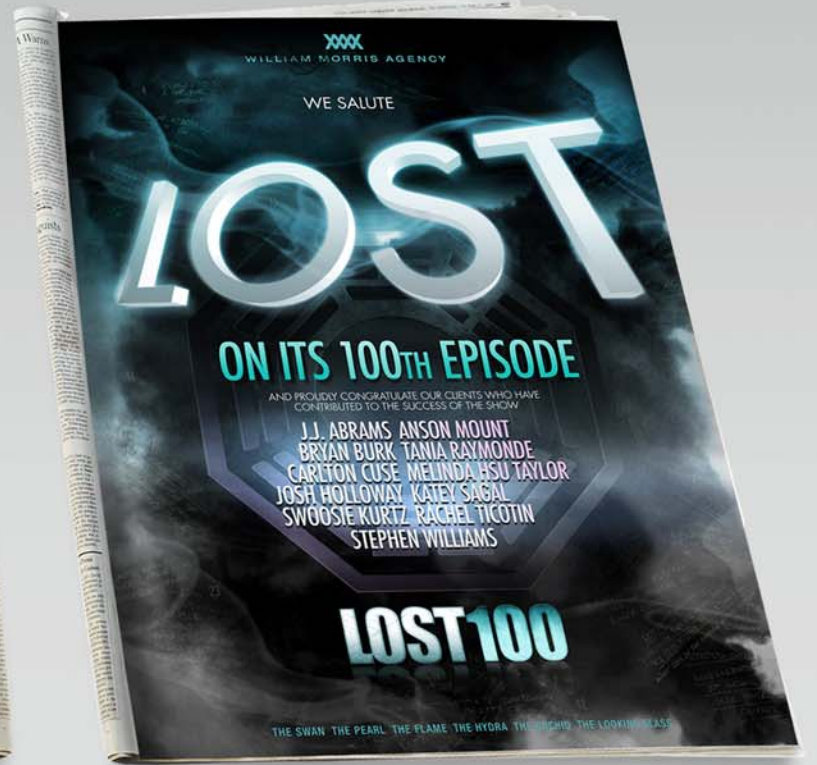
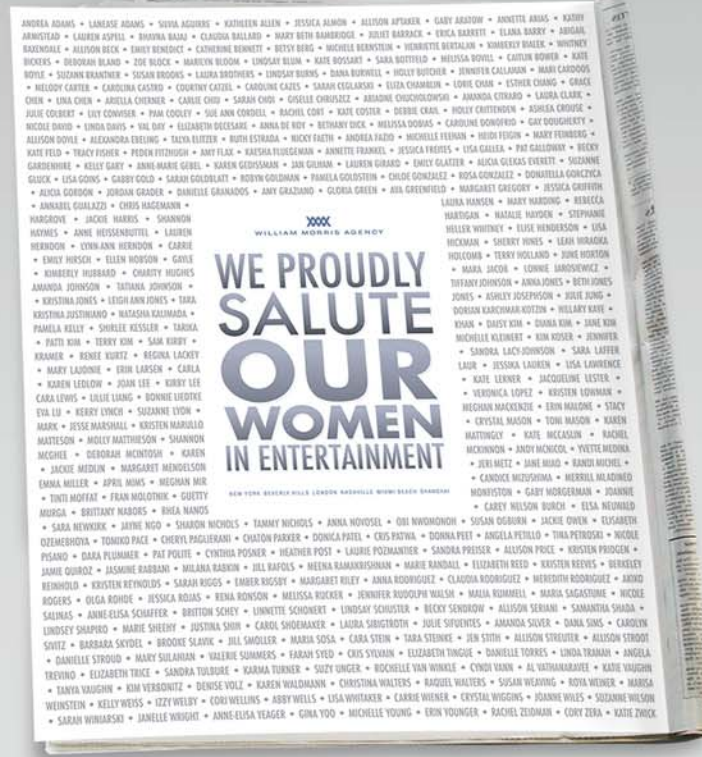
TOM MORELLO / BOOTS RILEY



STREET SWEEPER SOCIAL CLUB







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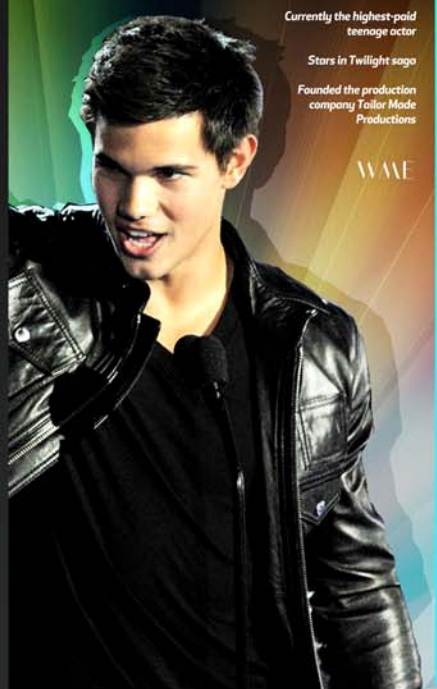
TAYLOR LAUTNER

7,771,494

Currently the highest-paid teenage actor

Stars in Twilight saga

Founded the production company Tailor Made Productions



WAVE

KANYE WEST

4,411,320 4,051,295


Runs his own management and production company, GOOD Music

Directed Runaway, a 35-minute short film based on his song of the same name

Collaborated with Nike to release his own shoe, the Air Yeezy

Designed shoe line for Louis Vuitton

My Beautiful Dark Twisted Fantasy received a 10.0 rating on Pitchfork



WAVE

TAYLOR SWIFT

4,439,907 11,015,500

Top-selling digital artist in music history with over 28 million digital tracks sold

The most-played artist on the radio in 2009

Fearless tour sold out the Staples Center in 2 minutes and Madison Square Garden in 1 minute

Holds record for longest-charting album of this century

Speak Now debuted at #1 on the Billboard charts and sold over 1,047,000 units in its 1st week



WAVE

TYRA BANKS

2,138,052 277,769

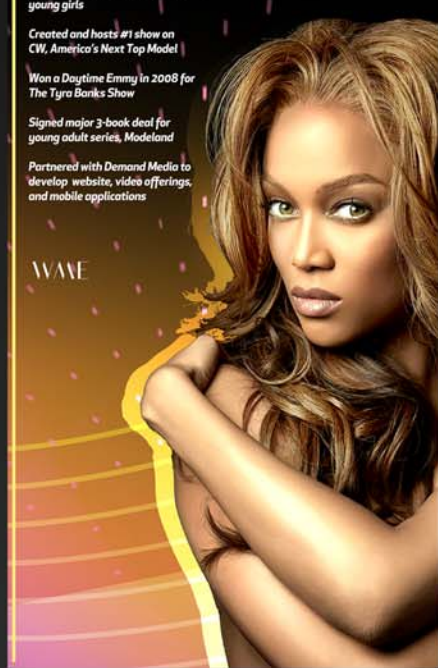
Founded T-Zone Foundation for young girls

Created and hosts #1 show on CW, America's Next Top Model

Won a Daytime Emmy in 2008 for The Tyra Banks Show

Signed major 3-book deal for young adult series, Modeland

Partnered with Demand Media to develop website, video offerings, and mobile applications



WAVE

EMINEM

1,959,913 15,140,542


Billboard named him Artist of the Decade 2000-09

Created record label Shady Records

Starred in 8 Mile and won an Academy Award for his song, Lose Yourself

Winner of 11 Grammys

Bestselling artist of the decade, selling more than 80 million albums worldwide to date



WAVE

TINA FEY

30 Rock has 1,251,106 Facebook fans

AP gave TINA their Entertainer of the Year award

Recipient of 7 Emmy Awards, 3 Golden Globes, 4 Screen Actors Guild Awards and 4 Writers Guild Awards

Saturday Night Live's first female head writer

Youngest recipient of the Mark Twain Prize for American Humor

Her Sarah Palin parody sketch received 5.7 million views on NBC.com



WAVE

SETH MACFARLANE

Family Guy has 23,485,807 Facebook fans

Winner of 4 Emmy Awards, nominated for another 7

Spin-offs include Stewie Griffin: The Untold Story and The Cleveland Show

Family Guy is the 2nd highest-viewed show on Hulu, behind SNL

Directing his 1st feature, Ted, starring MARK WAHLBERG

His YouTube channel has more than 78 million upload views



WAVE

CONAN O'BRIEN

2,097,464


Was a staff writer for Saturday Night Live and The Simpsons

Hosted Late Night with Conan O'Brien, The Tonight Show with Conan O'Brien, and now hosts Conan on TBS

Three-time host of the Primetime Emmy Awards

Owens the television production company, Conaco

His 30-city Legally Prohibited from Being Funny on Television Tour sold out in hours with one tweet



WAVE

ALICIA KEYS

2,398,615 8,493,799

Billboard named her the top R&B artist of the 2000s

Winner of 12 Grammys

Co-founder of Keep a Child Alive, a non-profit providing treatment and support to families affected by HIV/AIDS

Film roles include The Secret Life of Bees and Smokin' Aces



WAVE

LADY GAGA


6,808,703 25,654,655

4th on the Forbes list of the 100 Most Powerful and Influential celebrities in the world

Winner of 2 Grammy Awards and 11 MTV VMA Awards

Last tour grossed nearly \$100 million; Billboard estimates that her Monster Ball Tour will gross \$200 million

Time included her in their list of the 100 Most Influential People in the World



WAVE

BRAD PAISLEY

149,985 1,057,705

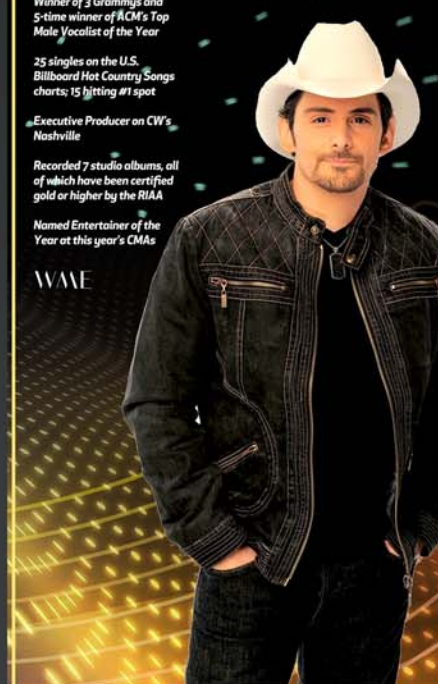
Winner of 3 Grammys and 5-time winner of ACM's Top Male Vocalist of the Year

25 singles on the U.S. Billboard Hot Country Songs charts; 15 hitting #1 spot

Executive Producer on CW's Nashville

Recorded 7 studio albums, all of which have been certified gold or higher by the RIAA

Named Entertainer of the Year at this year's CMAs



WAVE


JOEL MCHALE

1,967,111 117,921

Emmy nomination for playing 'Jeff Winger' in Community

New York Magazine called Community the best show of 2010

Re-upped at E! to continue as host of The Soup, which has run for 7 seasons and aired more than 300 episodes



WAVE

BLACK TIE

THE RAIL EVENT CENTER
235 N 500 W, SALT LAKE CITY, UT 84116

MITT ROMNEY VS EVANDER HOLYFIELD

FRIDAY EVENING **MAY 15, 2015**

NO ADMITTANCE WITHOUT TICKET FIGHTS START PROMPTLY AT 6:30PM

\$2,500⁰⁰ | **BLACK TIE** | *Josh Romney*
Formal Attire Required for Admittance

THE RAIL EVENT CENTER
FRI. EVE'G
May **15** 2015

ALL PROCEEDS TO BENEFIT
CHARITY VISION

FIGHT NIGHT

RINGSIDE \$2,500

MAY 15TH 2015

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CHARITY VISION

FIGHT NIGHT

Our **BIG BAND, BLACK TIE, BOXING DEBUT**

MITT ROMNEY VS EVANDER HOLYFIELD

MAY 15TH at 6:30 PM | RAIL EVENTS CENTER | SLC, UT

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BLACK TIE EVENT

CHARITY VISION 2015 FIGHT NIGHT

WWW.CVFNIGHT.COM

CHARITY VISION

FIGHT NIGHT

EXCLUSIVE CHARITY EVENT

EVANDER HOLYFIELD
4 time World Champion

VS. MITT ROMNEY
Political Heavyweight

MAY 15TH at 6:30 PM

RAIL EVENTS CENTER | SLC, UT

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CLICK HERE
ONE VIP TICKET

BENEFITING THE FIGHT AGAINST BLINDNESS

CHARITY VISION PRESENTS

FIGHT NIGHT 2015

"THE GLOVE" ROMNEY VS "THE REAL DEAL" HOLYFIELD

BLACK TIE EVENT

FRIDAY 15TH MAY


DIRECT FROM RINGSIDE AT **The Rail EVENT CENTER**

FIGHT STARTS PROMPTLY AT 6:30PM

ALL PROCEEDS TO BENEFIT CHARITY VISION

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CHARITY VISION





FIGHT NIGHT

DE LA HOYA VS LOPEZ

JUNE 11, 2016 • 6:30PM • RAIL EVENT CENTER • SLC, UT

"THE GOLDEN BOY"

DE LA HOYA

"EXTRA SUPER"

LOPEZ

<p>LIGHT HEAVYWEIGHT - 8 ROUNDS</p> <p>D MITRIOUS BALLARD VS CHRISTIAN SOLARZANO</p> <p>WASHINGTON, DC (13-0 (13 KOs)) VS SONORA, MEXICO (4-0 (13 KOs))</p> <p>INDICATED BALLARD HAS EXCEEDED EACH OPPONENT WITH POWERFUL PUNCHES SINCE TURNING PROFESSIONAL IN 2013. SOLARZANO IS HOPING TO CLIMB THE LIGHT HEAVYWEIGHT RANKS WITH A WIN AGAINST BALLARD IN HIS THIRD FIGHT ON US SOIL.</p>	<p>ORACULO</p> <p>ENTER THE MASCOTIC INSTRUCTION BY THE COACHES. ORACULO IS NOT TRAINED IN THE ART OF BOXING. ORACULO IS A VERY FINE AND GREAT BOXER. AFTER ESCAPING FROM PRISON AND BECOMING LOSE TO A SEVERAL OPPONENTS ENCOUNTERED A BOXING MAN WHO TOOK HIM AN INCREDIBLE STUN. A CAROLINIAN AND BORN FIGHTING. BUT HE IS A TERRIBLE COOP. SERPENTICO TOOK THE HONORARY TITLE COLLECTED TO THE CAMP AND FEEL INTO A BEER SHOP. WHEN HE DRINKS, HE WAS ORDERED TO GET THE BODY AND DRINK WHICH TALKED AND HAD THE LARGE. MICHIGAN BUILT UP. THE SOCIAL BEER WARNING. HE MADE THE DECISION TO FIGHT HIS NEW POWER BY BECOMING A LUCHADOR.</p>
<p>BANTAMEIGHTS - 6 ROUNDS</p> <p>JOSHUA FRANCO VS SAM RODRIGUEZ</p> <p>SAN ANTONIO, TX (5-0 (12 KOs)) VS BRONX, NY (4-1 (12 KOs))</p> <p>FRANCO MADE HIS WILSON BOY DEBUT IN 2010 ON THE POPULAR LA FIGHT CLUB CARD. HE RECEIVED HIS INDICATED RECORD ON THE WBA AGAINST RODRIGUEZ IN AN EXCITING BANTAMEIGHT BATTLE. RODRIGUEZ IS LOOKING FOR ANOTHER MATCH IN THE WIN COLUMN.</p>	<p>SERPENTICO</p>
<p>WELTERWEIGHTS - 4 ROUNDS</p> <p>MIJARES VS VOM BAUR</p> <p>SANTA MONICA, CA (1-0) VS VANCOUVER, WA (2-4)</p> <p>MIJARES, A 2008 GOLDEN GLOVES CHAMPION, IS MAKING HIS SECOND PROFESSIONAL APPEARANCE FOLLOWING A 17-12 AMATEUR RECORD. NOW BACK TO STEPPING BACK INTO THE RING AND LOOKING TO SOCIAL A WIN WITH HIS FORMER FIGHT.</p>	

"THE GLOVE"

ROMNEY

POLITICAL HEAVYWEIGHT
DETROIT, MI 0-0-0 VS EVANDER

"THE REAL DEAL"

HOLYFIELD

HEAVYWEIGHT- ATLANTA GA 44-10-2 (29 KO)

Mitt "The Glove" Romney, a political heavyweight, throws his hat into the boxing ring by taking on former heavyweight champion Evander "The Real Deal" Holyfield. Not one to take any challenge lightly, Romney has been preparing for this monumental task by training out of the famed Fullmer Brothers Boxing Gym. Holyfield is hoping his years of championship experience carries the day against "The Glove." Do not miss this boxing match for the ages.



INSIDEtheGAME

INSIDE THE GAME IS A MULTI-CITY NATIONAL TOUR THAT WILL BRING LEGENDS OF FOOTBALL TOGETHER TO ALLOW FANS ACCESS TO AN EXCLUSIVE, INSIDER'S PERSPECTIVE INTO AMERICA'S FAVORITE SPORT. EACH EVENT WILL INCLUDE MODERATORS, ANALYSTS, NFL LEGENDS, AND LOCAL LEGENDS SUCH LEGENDS AS:

MODERATOR



AL MICHAELS
CONFIRMED



JOE BUCK
CONFIRMED



PETER KING
CONFIRMED

ANALYST



TONY DUNGY
IN DISCUSSION



JON GRUDEN
NEGOTIATING



BILL COWHER
IN DISCUSSION

LEGENDS



DAN MARINO
CONFIRMED



JOHN ELWAY
CONFIRMED



TERRY BRADSHAW
IN DISCUSSION

LOCAL LEGENDS

(SAMPLE SUGGESTIONS ON NEXT PAGE)



THE GAME

COLLEGE FOOTBALL, AS A SPORTING EVENT, BRINGS IN APPROXIMATELY \$3 BILLION DOLLARS ANNUALLY. THIS FIGURE IS MADE UP FROM TICKET SALES, TV CONTRACTS, AND BOWL GAME APPEARANCES. AN ADDITIONAL INDUSTRY WORTH \$3.5 BILLION SURROUNDS THE LICENSING OF COLLEGE TEAM LOGOS. THE GAME DAY! IP HAS PARTNERED WITH COLLEGIATE IMAGES, THE CENTRALIZED LICENSING AND RIGHTS CLEARANCE AGENCY FOR COLLEGE SPORTS, TO SECURE AND MANAGE THE PARTICIPATION OF 14 OF THE MOST STORIED FOOTBALL PROGRAMS FOR THE FILM. IN FACT, 7 OF THE TOP 10 EARNINGS FOR COLLEGIATE MERCHANDISING HAVE BEEN SELECTED TO BE A PART OF THE FILM.

IN DISCUSSION WITH CONFERENCES TO HAVE THEIR LARGEST RIVALRIES BE A PART OF THE FILM

COLLEGE FOOTBALL COMMUNITY

40 MILLION COLLEGE GRADUATES IN U.S.
64 MILLION AVID FANS
\$8 BILLION GENERATED ANNUALLY BETWEEN TICKETS, TV CONTRACTS, BOWL GAME APPEARANCES, AND MERCHANDISING

THE FILM

40

50

GAME DAY! COLLEGE FOOTBALL TO THE MAX IS THE FIRST IMAX 3D FILM ABOUT COLLEGE FOOTBALL. THIS TIMELESS 45 MINUTE FEATURE IMAX DOCUMENTARY WILL IMMERSIVE AUDIENCES IN THE MIDDLE OF THE POMP, PAGEANTRY, RITUALS AND HARD-HITTING FOOTBALL RIVALRIES SURROUNDING THE SPORT. MUCH MORE THAN JUST A PROFILE OF ONE TEAM, GAME DAY! WILL BE AN ALL-ACCESS TOUR OF THE BEST STADIUMS, BANDS, CHEERLEADERS, FANS AND COLORFUL TRADITIONS FROM FAMOUS COLLEGE FOOTBALL PROGRAMS ACROSS THE COUNTRY. THE FILM WILL SHOW HOW FOOTBALL IS THE CONNECTIVE TISSUE THAT BINDS THIS COUNTRY TOGETHER AND COLORFULLY CELEBRATE WHY FOOTBALL IS KING IN AMERICA.

IMAX 3D

WHAT IS IMAX?

IMAX IS THE WORLD'S MOST PREDICTABLE, MOST IMPACT, MOST VISUAL, MEDIA AND THE MOST PROFITABLE COLLEGE FOOTBALL IN A WAY NEVER BEFORE SEEN IN HISTORY. IMAX WILL TAKE FANS TO THE NEXT LEVEL OF THE AUDIENCE EXPERIENCE WITH ITS SHARP AND MAXIMUM 100% OF THE SCREEN. IT'S THE BEST WAY TO MAKE AN AUDIENCE IN THE WORLD OF A COLLEGE FOOTBALL GAME AND TO COMMUNICATE OUR NATIONAL FOOTBALL DEBATE WITH BOTH A NATIONAL AND INTERNATIONAL AUDIENCE.

DISTRIBUTION PLAN

IMAX FILMS ENTERTAINMENT WILL BE DISTRIBUTING THE FILM ON AT LEAST ONE DIGITAL SCREEN IN A DAY AND DATE RELEASE IN FALL 2011 WITH ANOTHER 30 FILM PRINTS CYCLING THROUGH THE MAX NETWORK.

3-D
A STUDY DONE BY EXHIBITOR RELATIONS INC. SHOWS THAT 3D FILMS HAVE BEEN 1.5 AT THE BOX OFFICE IN 2010.

AS THE FINAL INDICATOR OF THE SUCCESS OF 3D AS A 3D TO MEDIA FOR ENTERTAINMENT CONTENT, IMAX IS THE WORLD'S LEADING MEDIA, TECHNOLOGY AND ENTERTAINMENT COMPANY. IMMEDIATE COMMERCIAL, NEW CONCEPTION AND IMAX CORPORATION - JUST ANNOUNCED A NEW PARTNERSHIP TO DEVELOP THE FILM ONLY DESIGNED TO BE TELEVISION NETWORK IN THE U.S.

EXAMPLES OF CORRELATING ASSET:

IMAX'S GROWTH POTENTIAL WITH A DECLARED AVERAGE YEARLY GROWTH OF 100%
77 MILLION IMAX SUBSCRIBERS IN '11
470 MILLION IMAX SUBSCRIBERS OVER 5 YEAR PERIOD
\$222 MILLION IMAX OFFICE SHOWS FOR CL OF 2010 ALONE

PETE CARROLL

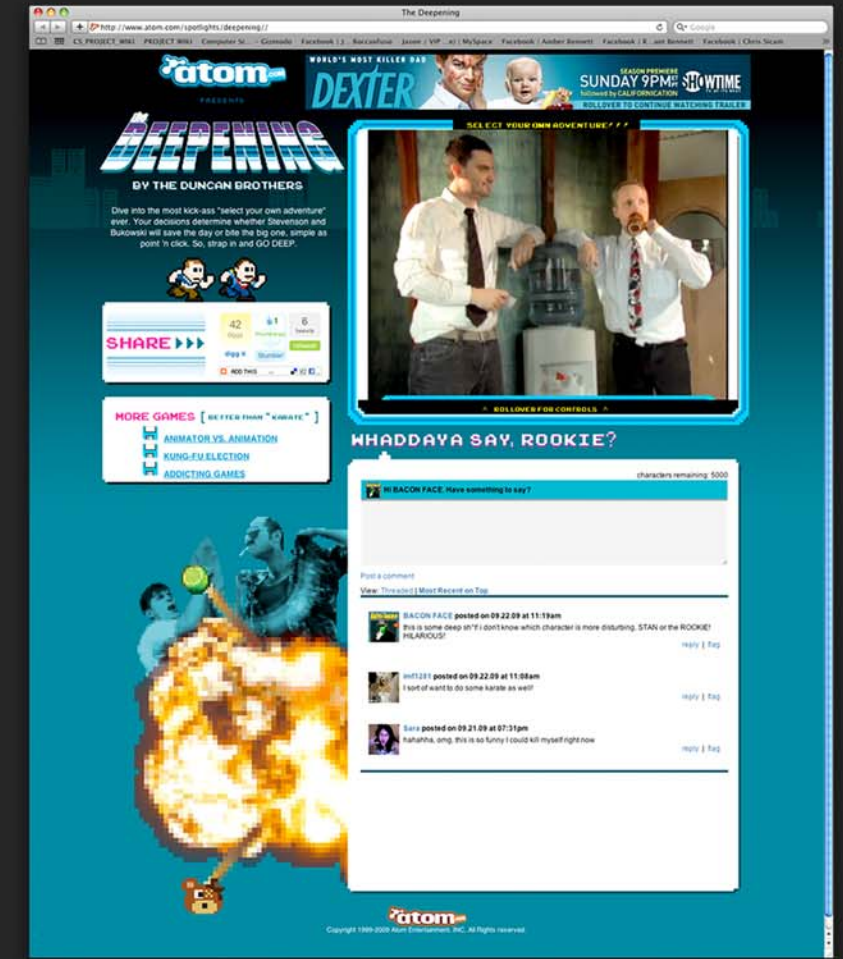
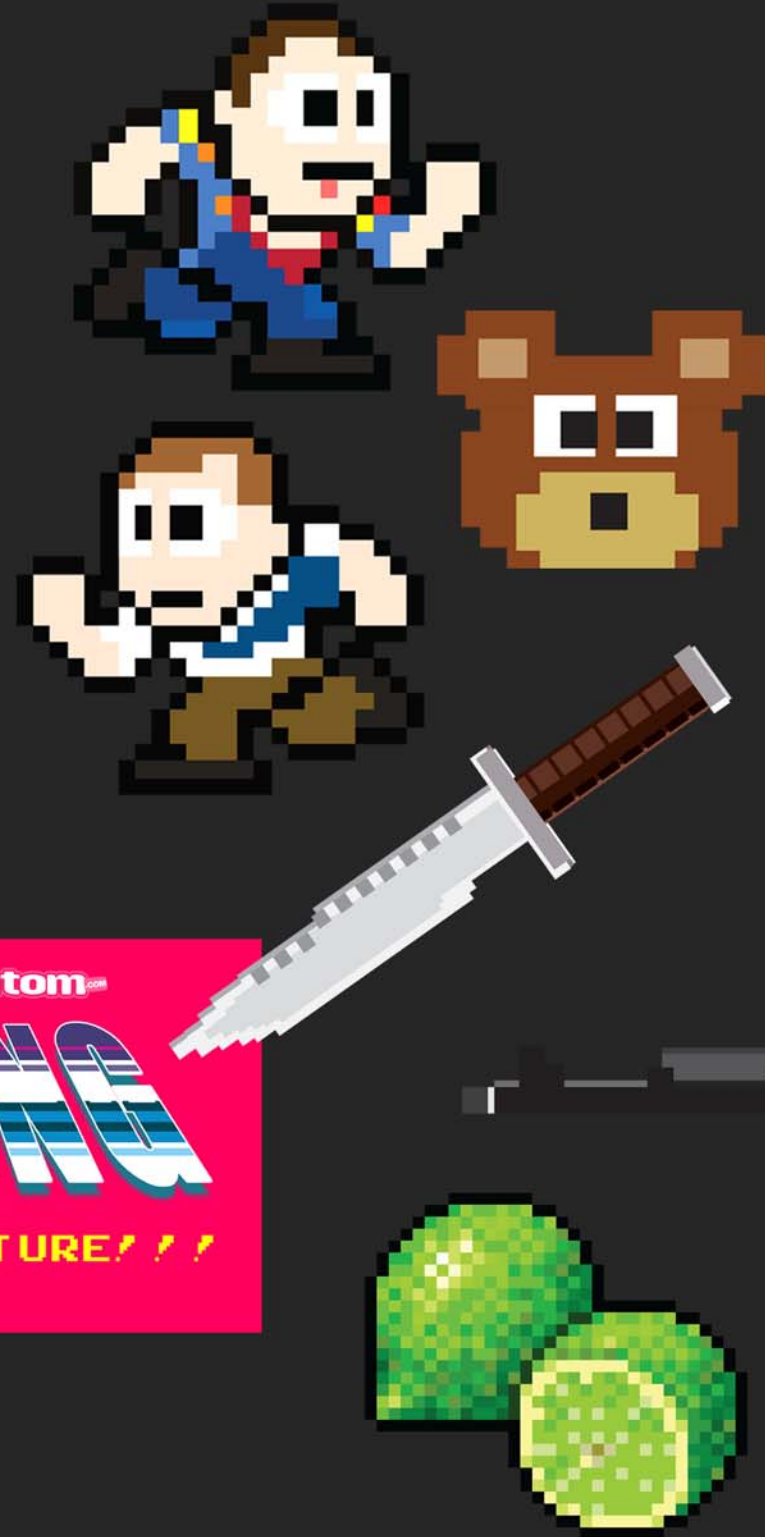
EXECUTIVE PRODUCER

PETE CARROLL IS CURRENTLY THE HEAD COACH FOR THE SEATTLE SEAHAWKS AND THE HEAD FOOTBALL COACH OF THE UNIVERSITY OF SOUTHERN CALIFORNIA. THROUGH HIS COACHING AND FOOTBALL EXPERIENCE, HE WILL BRING HIS OWN INSIGHTS AND FOOTBALL PHILOSOPHY TO THE FILM AND PRODUCE THE FILM'S OWN POTENTIAL.

2 NATIONAL CHAMPIONSHIPS
6 BCS VICTORIES
90-19 IN 9 YEARS
ROASTS THE SECOND BEST WINNING PERCENTAGE OF ANY DIVISION I COACH WITH AT LEAST 5 YEARS OF EXPERIENCE
REACHED 50 CAREER WINS FASTER THAN ANY COACH IN TROJAN HISTORY.

EXAMPLES OF CORRELATING ASSET:

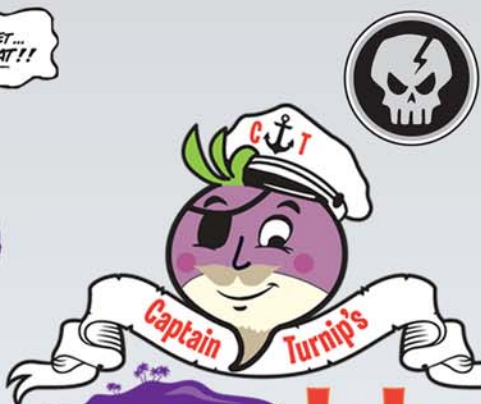
COACH PETE CARROLL WILL ATTEND A SPECIAL FUNCTION OR SPEAKING ENGAGEMENT FOR KEY SPONSORS



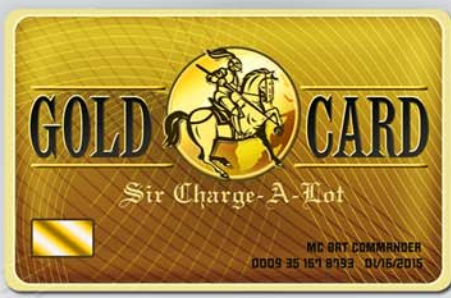
Worked directly with the filmmakers on interactive menu graphics for their 'choose your own adventure' short film, 'The Deepening.' The intent was to create a 8 bit arcade style experience.



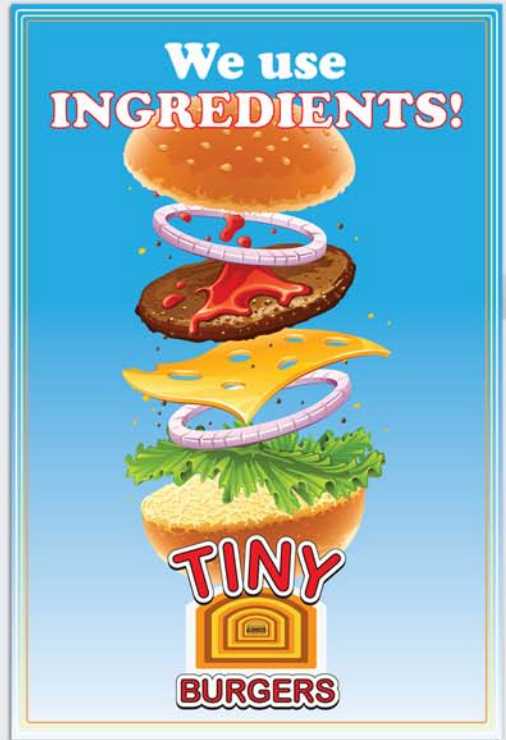
YOU GET... NOUGAT!!

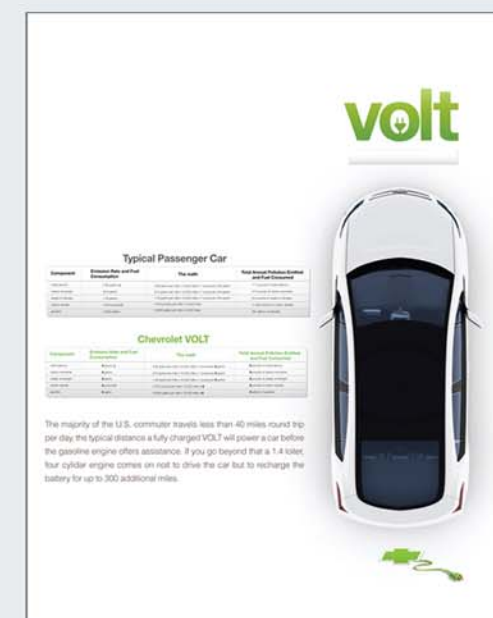
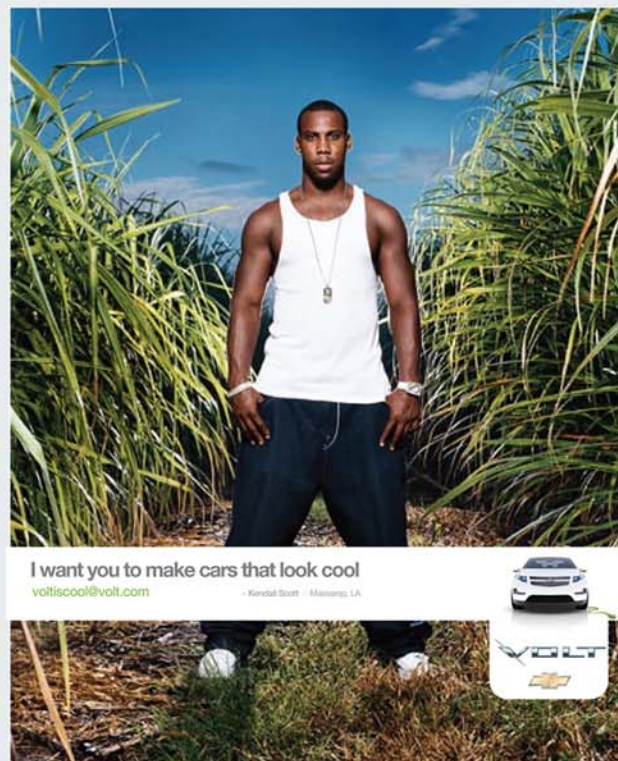
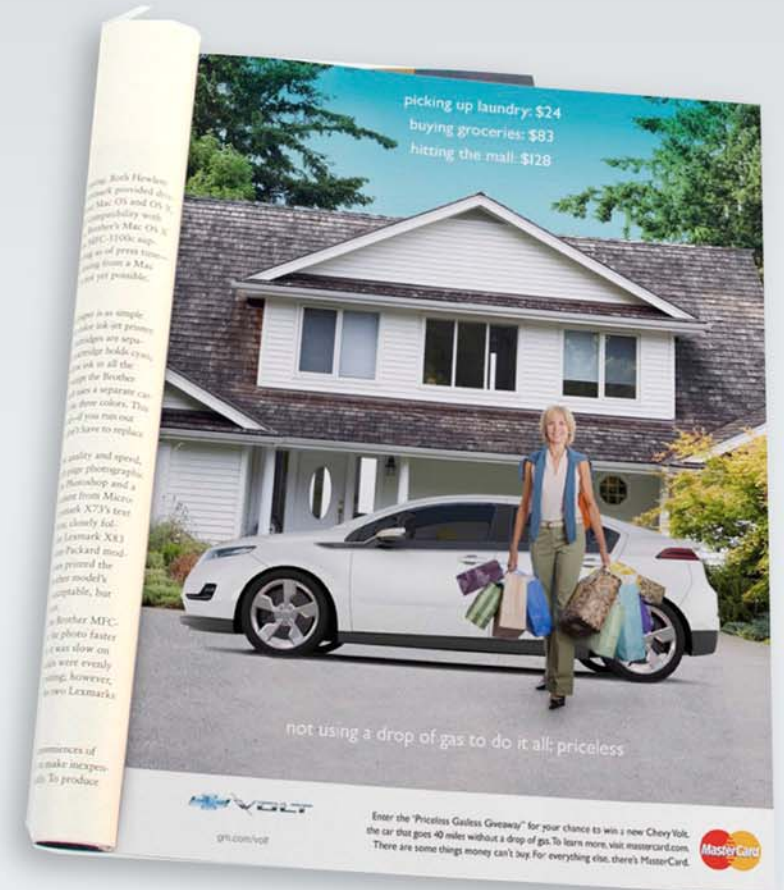
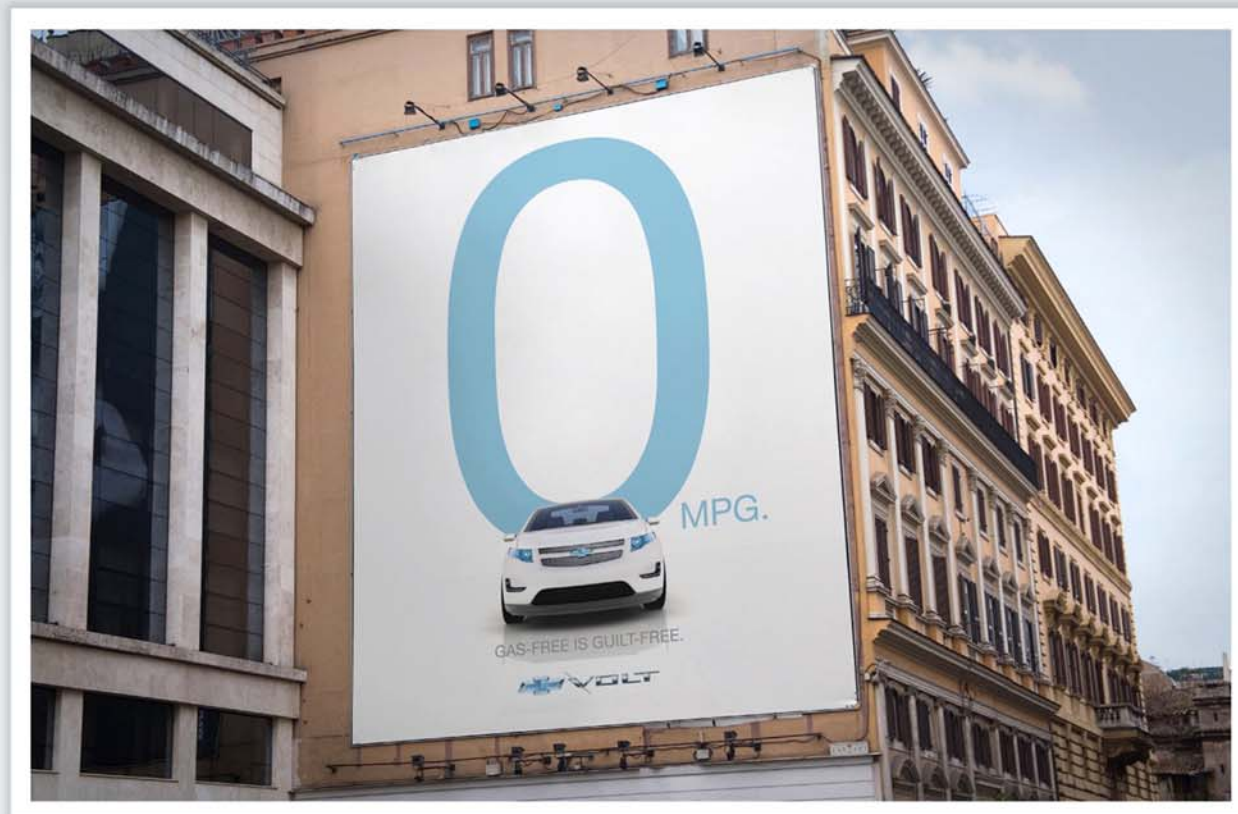


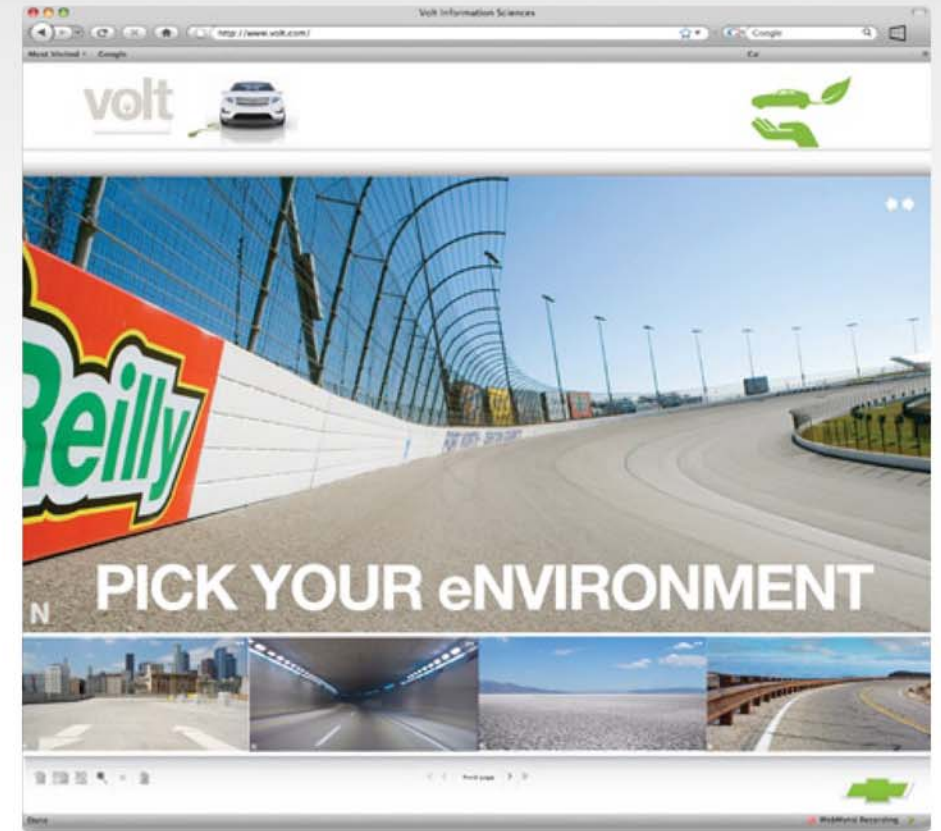
Grocery Island



One SIP and your stomach will FLIP!





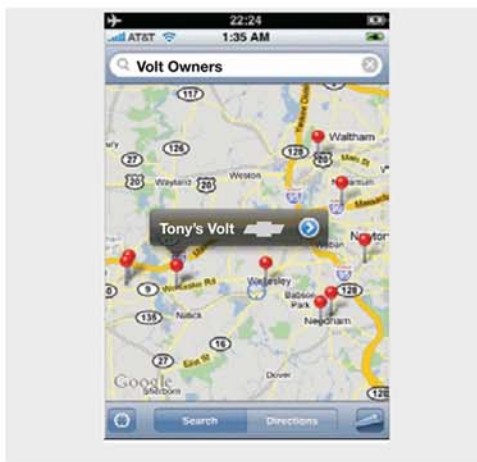
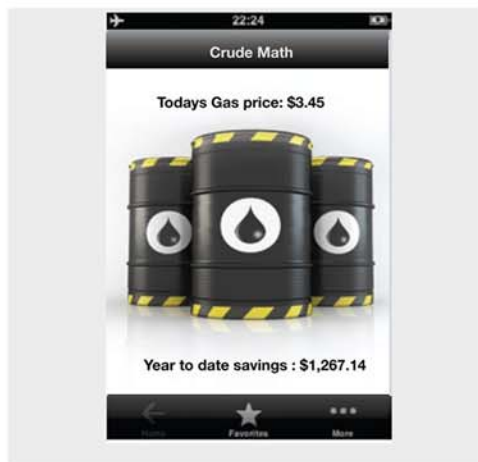


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Crude Math
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 Category: Navigation
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We Volt : V.P.S
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 Category: Navigation
 Released April 11, 2009
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CUSTOMER REVIEWS
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 Average Rating ★★★★★½

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cards are included with membership

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CREDIT IS GIVEN. STATUS IS EARNED.

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CUSTOMIZE YOUR AURAE GOLD MEMBERSHIP CARD HERE

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Yellow Gold Rose Gold



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INSTRUCTION

INSTRUCTION




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STATUS IS EARNED


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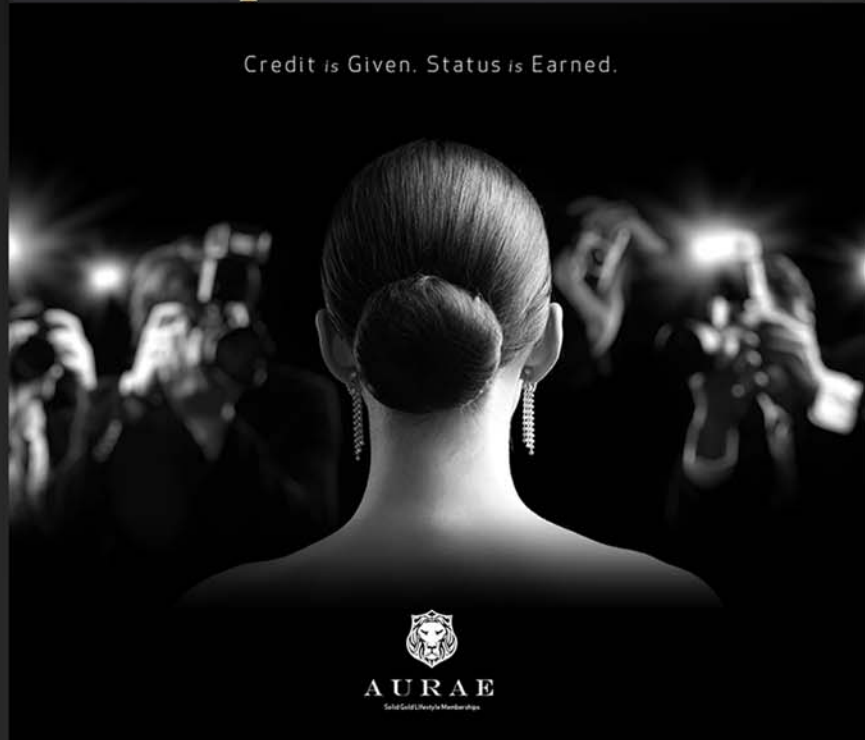


Thank You.

HEADLINE HERE



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AURAE

Solid Gold Lifestyle Memberships



AURAE

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